

**PRESS RELEASE**  
For Immediate Release

## NEW BLU WIRELESS SERIES OPENS NEW POSSIBILITIES FOR LASER POWER MEASUREMENT

**Quebec City, CANADA – June 30th, 2017** – It is with great pride that **Gentec Electro-Optics, Inc.** (Quebec City, Canada), launches BLU, the first wireless laser power meter series. This **new line of All-in-One detectors combine a detector and a meter with Bluetooth connectivity in one convenient product.** The small but powerful meter of the BLU Series presents a Bluetooth connection so you can display the results on your mobile device with the Gentec-EO BLU app available for both iOS and Android systems. Need to use it with a PC? Simply plug in the included Bluetooth receptor and be ready to make power or energy measurements within seconds!

### Incredible Performance

Each detector of the All-in-One BLU Series offers the same incredible performance as the usual detector and meter combination, from mW to kW. And the good news is that all our most popular laser power detectors are available with the BLU option.

### Unleash the possibilities of wireless

With wireless laser power meters, it is now possible to measure laser power in enclosures and hard-to-reach places. The BLU series makes laboratories and production floors safer by allowing the operators to be farther from the detector while making measurements (up to 30m, depending on the environment and barriers), and with less cables in the workspace, accidents are less likely to happen! They are also essential tools for field service technicians that will take advantage of the integrated monitor, thus carrying less instruments.

The product will be shown at **Laser World of Photonics (booth B3.303).**



### About Gentec Electro-Optics

Located in Quebec City, Canada, Gentec Electro-Optics is a leader in the laser measurement field with 45 years of experience. In 2000, Gentec Electro-Optics, Inc. was formed from Gentec, Inc. so that the focus was entirely on laser measurement. The company now manufactures a complete range of laser power and energy meters, high speed joulemeters, THz sensors, beam diagnostics and diffractive optics. Gentec Electro-Optics is also known as the first worldwide supplier of large aperture calorimeters to measure the highest pulse energies. Their products are sold around the world, with distributors and representatives in over 35 countries and offices in Canada, USA and Japan.

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